



CODE OF CONDUCT

CU Direct Corporation (“CU Direct”) offers conferences and meetings designed to enable all attendees to build networks and discover new, and explore existing, technologies, products and services in a professional industry-focused environment. Upon registration, all attendees (including registrants, exhibitors, vendors, presenters and guests) agree to the following terms and conditions outlined for the conference. All attendees agree to conduct themselves in a professional and respectful manner at all times during CU Direct events, and at all sponsored and private events held in conjunction with CU Direct events, whether in public or private facilities.

Prohibited Conduct:

CU Direct is committed to providing an environment free of harassment, discrimination, disrespect, or other unprofessional conduct. Unacceptable and prohibited behavior includes, but is not limited to:

1. Intimidating, harassing, abusive, discriminatory, derogatory, or demeaning speech, materials, or conduct by participants of the event and related event activities. Certain event venues are shared with members of the public; please be respectful to all persons.
2. Violence, threats of violence, or violent language directed against another person.
3. Sexist, racist, homophobic, transphobic, or otherwise discriminatory jokes and language.
4. Personal insults, particularly those related to gender, sexual orientation, race, religion, or disability.
5. Inappropriate photography or recording.
6. Taking of photos within the event environment for use on social media, without the prior permission of the individuals or owners of the content therein.
7. Any boisterous, lewd, or offensive behavior or language, including but not limited to using sexually explicit or offensive language, materials or conduct, or any language, behavior, or content that contains profanity, obscene gestures, or racial, religious, or ethnic slurs.
8. Failure to obey any rules or regulations of the event venue

This commitment extends to all aspects of the conference including, but not limited to, general sessions, educational and breakout sessions, presentations, discussions, workshops, exhibit hall (including exhibitor booths), offsite events, fundraisers, social events, and any related print or electronic media (including social media).

Unacceptable behavior will not be tolerated. Anyone asked to stop unacceptable behavior is expected to comply immediately. If a participant engages in unacceptable behavior, CU Direct may take such action it deems appropriate, including warning or removing the offending person from the event with no refund, and contacting law enforcement when CU Direct deems in its sole discretion that is the best course of action.

If you or others are experiencing inappropriate behavior or are being harassed at a CU Direct event, please contact a member of the CU Direct event team immediately at events@cudirect.com . Our team will do its best to assist participants and all reports in this regard will remain confidential, as we are legally able to do so.